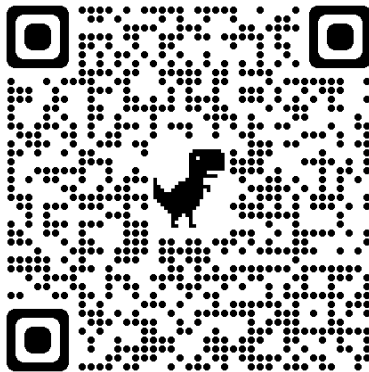




## NYSATA Membership Meeting at EATA- January 6, 2024 at 5pm-6pm In Person/Virtual

1. Welcome
2. Pledge of Allegiance
3. Moment of silence for lost members
4. Thank you to all volunteers for NYSATA.
5. Reports
  - a. Secretary - Decrease in overall membership in NYS of 69 total members, or -4.5%. Overall D2 membership down 245 members, or -4.7%. Increase in certified retired but decrease in certified student and certified professional. From NATA we are expanding members to stay steady. Reach out to your colleges who aren't members and explain to them the importance of membership. We had a grant from NATA of \$35,000 that we no longer have, so that is why membership is so important to us.
  - b. Treasurer - Ran a deficit in 2023 following a deficit in 2022.
    - i. Contributing factors of declining membership and lack of substantial sources of secondary income. Following the NYSATA Conference, left with a small amount of capital to cover expenses for the rest of 2023.
    - ii. Actions Taken. Suspended services with Buzz Media on Oct 23, replaced with Stephen Foster resulting in a savings of ~\$12,000 per year. Sold a small amount of assets in Investment Account to cover remaining debts for 2023. Established plan for restoring assets to Investment Account. This will be reviewed by the EC quarterly with the goal of restoring assets by end of year. Sale of Assets to not exceed \$20,000. Will use this as an opportunity to restructure our various investments and increase ROI.
    - iii. Financial Plan. Limit Expenses for 2024 by cutting down Social Media/PR costs. Lower reimbursement allotments for EC/LC. Continue to review expenses for additional opportunities for savings. Improve Various Revenue Streams for 2024 and Beyond. Establish formal Sponsorship packages in line with other State Organizations. Organize Fundraising events and programs throughout the year. Promote NYSATA Conference (June 2024) and look towards boosting attendance both in and out of state. Goal is to limit losses to less than \$5,000 for 2024.
    - iv. We are currently looking for a fundraiser chairperson. If you or you know someone who is interested. Please let one of us know.
6. NYSATA Wins! The 2024 NATA Membership Campaign
7. NYSATA Annual Meeting
  - a. Sonesta White Plains Downtown
    - i. June 13-15, 2024
    - ii. Proposals due January 16, 2024 to [nysataconference@gmail.com](mailto:nysataconference@gmail.com)
    - iii. We welcome proposal submissions from NYSATA members and non-members for the following program formats:
      - *General Lecture*: 10, 15, 20 minute presentations (on original research, case study, clinical practice update, or critically appraised topic).
      - *Panel Discussions/Round Table*: 30-60 minutes
      - *Workshops* (1 or 2 hours) interactive format with half lecture, half lab.
      - Our new Student Chair is working on some student programming.

8. Leadership Openings-
  - a. Nominations open today!
    - i. President-elect, Secretary,
    - ii. Region 4, Region 5, Region 6, Region 7
  - b. Town Hall discussions
    - i. Regional Representatives (4/8 - 4/19)
    - ii. Secretary (4/15 - 4/19)
    - iii. President-Elect (4/22 - 4/25)
  - c. Election Window May 5 - May 18
  - d. Committee Chair Positions Open - Fundraiser, Webmaster, History and Archives. If interested reach out to [nysatamember@gmail.com](mailto:nysatamember@gmail.com)
9. Hall of Fame-
  - a. The new display is up at Cortland. Thank you to Bob O'Malley & Deanna Errico. It has a continuous loop of all members of the hall of fame. We are looking into adding more to it. Looking at how to get the presentation rotation on the website and highlighting on social media.
  - b. Looking into lapel pins for HOF members to augment the watches they received.
10. PR and Social Media
  - a. Ended Partnership with Buzz Media
    - i. Still using for COPE events
    - ii. Can be hired on a per event status
  - b. Social Media Manager
    - i. Stephen Foster
    - ii. Assisted by PR Committee/Social Media Committee
    - iii. If you have content that you would like promoted. Submit Content using google form  
[https://docs.google.com/forms/d/e/1FAIpQLSdXWljQsEddYS-I2tTE6tI70xh2VZMa0REygauUIZAGM20dXg/viewform?usp=sf\\_link](https://docs.google.com/forms/d/e/1FAIpQLSdXWljQsEddYS-I2tTE6tI70xh2VZMa0REygauUIZAGM20dXg/viewform?usp=sf_link)
11. NATM in NYC
  - a. People wanted more feedback on the dates that they had chosen. If you are interested, can code and choose a date. The date with the most votes wins.



12. COPE Grant
  - a. COPE Events were planned via NYSATA GA & BIANYS staff
    - i. Buffalo (9/12/23) – special thanks to Ryan Krzyzanowicz, DAT, ATC
    - ii. Rochester (9/27/23) – special thanks to Ian Hurlburt, MS, ATC
    - iii. Plattsburgh (10/4/23) – special thanks to Jason Pachter, MA, ATC
    - iv. Albany (11/6/23) – special thanks to Aimee Brunelle, MS, ATC

- b. Each presenter did an interview for TV, local newspaper or radio prior to the event
  - c. Continuing education for ATs - BOC credit made available by NYSATA
    - i. Thanks to Laura Goodwell-Velez, MS, ATC, our BOC liaison
  - d. Future COPE events planned
    - 1. Syracuse: Section 3 ADs & ATs concussion update panel (2/8)
    - 2. Westchester: Ardsley HS (2/26)
    - 3. NYC: Langone – virtual (3/13)
    - 4. Long Island: Hofstra (3/11) and Stony Brook (3/19)
    - 5. Potentially Ballston Spa, Binghamton, and St Lawrence Co. People are learning about us, and asking us to come and present. That can help us
  - e. COPE Funding - first payment from the state - January 4th
  - f. COPE grant - potential to renew/lobby to renew this spring
13. Governmental Affairs-
- a. Governor Hochul signed legislation A.219-A/S.942 [12/22/23]
  - b. Future Bills for ATs in NYS to work on passing in 2024:
    - i. Chapter Amendment - neuro language. Was already agreed to, so we have no opposition.
    - ii. CPR Bill - Requires CPR and AED for youth sports in NY. The assemblymen had this idea and came to us with the Bill. We are being looked at as the experts.
    - iii. Traveling AT Bill - Necessary for ATs traveling to NY with teams. This is something passed with physicians, so we will have to do this for the AT's as well. This is an additional amendment that will need to happen.
    - iv. This doesn't go into effect until 12/22/25 when we will actually be licensed professionals. As long as you have maintained your NYS Dept Of Education Credentials, you will be grandparented in.
    - v. What do you want to see as membership? Scan QR code to ask questions



- c. FAQs - for NYSATA website
  - d. Special Thanks to the GA Committee
    - i. Co-chairs Aimee Brunelle & Deanna Errico
    - ii. Lobbyist Karin Spencer
    - iii. Committee Members - Amy Bryant, Carrie Burke, Pat McKeon, Jeff Sage & Lauren Stephenson
14. District 2 Announcements - Tanya Dargusch
- a. Congratulations on Licensure.
  - b. Introductions - Dave Marcheti current treasure, Aimee Brunelle treasure elect, Eric Swartz secretary, president dertinger.
  - c. 75th Anniversary as a profession at NATA in New Orleans this Summer. Hotels are filling up. Members wanted more networking time, so the conference will look a little different.
- Awards

15. Awards

- a. Abraham Award - Middletown High School - Craig Olejniczak
- b. Thomas Sheehan Award - Aimee Brunelle
- c. District II scholarship - Amy Sternberg (Buffalo)
- d. Ed Abramoski Scholarship - Abigail Seamans (Buffalo)
- e. Paul Demartinis Memorial Scholarship - Nicholas Olszewski (Buffalo)
- f. NYSATA Memorial Scholarship - Matthew Fabian (Ithaca)

16. Updates

- a. Newsletter Deadline January 23, 2024. If you have anything to submit to the NYSATA Newsletter, or NATA news please submit to [nysatanews@gmail.com](mailto:nysatanews@gmail.com)
- b. Update your NATA information
  - i. Emails
  - ii. Physical Addresses

17. NYSATA Store link is on the [gonysata2.org](http://gonysata2.org)

- a. NYSATA will get reimbursement from this website. This is the only place to get official NYSATA gear.

18. Adjournment by Adam.

