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New York State Athletic Trainers' Association Donates \$15,000 to COVID-19 Relief Organizations

June 1, 2020 - (New York) As frontline workers, the New York State Athletic Trainers' Association (NYSATA) is donating \$7,500 to Feeding New York State and \$7,500 to Health Research, Inc. (HRI) to support COVID-19 relief efforts throughout New York State.

"Athletic trainers are truly healthcare professionals first, so we are proud to be able to donate to such worthy organizations that share the NYSATA values," said Arturo Flores, New York State Athletic Trainers' Association president-elect. "In times of crisis, it takes a village, or in this case a state. We are fortunate enough to be able to help out financially and felt compelled to do our part."

Feeding New York State's mission is to lead a unified effort for a hunger-free New York State. With this donation, residents suffering from food insecurity due to the pandemic will have the access they need to feed themselves and their families. The donation to Health Research, Inc. will fund direct expenses associated with the response activities. This includes purchasing PPE and testing equipment, hiring staff, public outreach, assisting COVID-19 health care workers and first responders, and scientific research related to COVID-19.

"Feeding New York State thanks the New York State Athletic Trainers' Association for this generous and thoughtful donation," said Dan Egan, executive director of Feeding New York State. "Our 10-member food banks have never been harder pressed to provide food to our community. The pandemic has doubled, and in some areas tripled, the need for food. Thanks to your members we will be able to provide an additional 30,000 badly-needed meals."

In addition to monetary contributions, New York athletic trainers have stepped up to help overburdened healthcare systems amidst the pandemic. Prior to the outbreak, most athletic trainers focused on helping physically active patients, under the supervision of a physician, to provide prevention, emergency care, therapeutic intervention and rehabilitation of injuries and medical condition services. Now, they are using their skills as healthcare professionals to aid understaffed hospitals and healthcare organizations in multiple ways, including screening, telehealth, and infrastructure.

To learn more about NYSATA and what it's more than 1,500 active members are doing for COVID-19 relief and beyond, please contact Susan Bardack at susan@buzzmediasolutions.com or 518.867.7940.

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ABOUT NEW YORK STATE ATHLETIC TRAINERS' ASSOCIATION

NYSATA, founded in 1976 and incorporated in 1989, stands to advance the profession of athletic training for the purpose of enhancing the quality of healthcare for the physically active in New York State. Comprised of over 1,500 Certified Athletic Trainers, NYSATA is the statewide affiliate of the regional Eastern Athletic Trainers' Association (EATA) and District Two of the [National Athletic Trainers' Association \(NATA\)](#).